

NEW MARKET TRADE RULES TAKE EFFECT

WASHINGTON, Sept. 28. (P)—The new rules for stock trading were generally regarded Friday as an attempt to steer a moderate course to avoid upsetting the appetite of securities prices.

In prescribing Thursday night a sliding scale of margins ranging between 25 and 45 per cent, the federal reserve board adhered strictly to the standard suggested by congress in the securities exchange act.

Rules Not Severe

In the regulations for handling marginal accounts, observers also noted a tendency to avoid a "crack down" attitude that might disturb a market which is at a low ebb. For instance officials declared the authority to force brokers to sell out undermargined customers would not be used unless developments made that necessary.

But such accounts will be placed in a restricted classification. Transactions that would increase the customer's debt to the broker will be barred, except where they would raise the margin to the required point.

The margin rules were said to be only slightly more severe than those laid down by the New York Stock Exchange. They provided that the maximum credit which may be advanced for carrying of securities may be one of the two following figures, whichever is the higher:

1. Fifty-five per cent of the current market value.
2. One hundred per cent of the lowest price of the security since July 1, 1933, provided that this is not more than 75 per cent of the present market value.

Ban Manipulation

Two-thirds of all stock, board officials said, could be carried on a 25 per cent margin under these rules. The rules which will go into effect October 15, are said to put only 2 per cent of existing accounts in the under-margined class. At the end of July, the officials asserted, 55 per cent of all stock accounts contained at least twice the amount of collateral prescribed by the board.

The securities exchange commission, which is administering the stock control law, announced that regulations concerning short selling, puts and calls, straddles, specialists and floor traders would not be promulgated for some weeks. But manipulation will be banned from the moment the commission assumes control of trading next Tuesday.

Edinburg Firm Gets River Levee Work

(Special to The Herald)
SAN BENITO, Sept. 28.—W. M. Doughty of Edinburg was low bidder on 26,000 cubic yards of earthwork on the river levee near the Harlingen irrigation district pumping plant known as schedule No. 23.

The bids, opened in offices of the International Boundary commission, were as follows: Doughty, \$2,340; Joe G. Ballenger, San Benito, \$2,444; O. W. Singre, Brownsville, \$3,640.

Bids are to be opened next Thursday on 385 acres of plowing in the floodway about ten miles east of Sebastian.

Mrs. Lackner Returns

Fire drills aboard steamers are the order of the day since the recent burning of the Morro Castle, according to Mrs. E. L. Lackner of Brownsville, who has returned home after spending the summer in New York City and vicinity.

Mrs. Lackner made the round trip by steamer from Galveston. "I had no hesitancy in returning by ship," she said. "It was all very interesting. Every time we took on additional passengers we had a fire drill."

Mrs. Lackner said that going north Texas grapefruit was served until Miami was reached. Leaving Miami, Florida fruit was served.

Grand Jury Recalled

The grand jury of the criminal district court has been recalled for Tuesday.

Several new matters which have come up since the grand jury was in session before will be considered in addition to several hold-over charges.

Tiny 'Helen Keller' And Her Doll In School After State Response

BRIDGEPORT, Neb.—(P)—Little Helen Seifert, seven years old, unable to speak and deprived of both sight and hearing by illness, is going to school—because the drought country has a heart.

Dollars and pennies grew to a fund of more than \$2,000 when the story of "Nebraska's Helen Keller" became known to newspaper readers. And now Helen has been enrolled for the fall term at the Perkins Institution in Watertown, Mass., where she can learn to converse through her fingertips with the outside world.

Within three days after the child's plight was made known the original quota of \$1,000 was passed.

Telling the State

It was Mrs. Viola B. Shepherd, county superintendent of schools, who called the case to the attention of Nebraska people.

Two years ago George Seifert, the father, a day laborer, walked into the county superintendent's office and asked, "What are you going to do about Helen? She's got to go to school."

"Well, we have plenty of schools and we'll put her in one," replied Mrs. Shepherd.

"But you don't understand," the laborer pleaded. "My Helen is different; she can't see or hear anything at all."

Wrote to Helen Keller

Then Mrs. Shepherd learned that Nebraska has facilities to educate the blind or the deaf, but not the deaf-blind. Helen lost her sight and hearing after a three-month siege of spinal meningitis at Saginaw, Mich., when she was two years old.

At Ann Arbor skilled surgeons said nothing could be done then—perhaps later. Four free operations by an Omaha specialist convinced him he could not help.



Mrs. Shepherd wrote to Helen Keller, who received the letter in Scotland, and referred it to the American Foundation for the Blind. That group suggested the Perkins Institution, equipped to teach the triply handicapped. The problem of \$600 tuition and incidental expenses entered. The newspaper appeal won the last hope.

Railroads donated free transportation. Miss Margaret Hoshor, 27-year-old school teacher, has agreed to devote seven years to aiding Helen after the year at Watertown, and has accompanied the child to the school.

With Helen's arrival to the deaf-blind institution, the population of the school has been raised to five. There have been only 22 such cases enrolled in the school.

Federal Board Asks Return To Gold Standard

CHICAGO, Sept. 28. (P)—The belief that permanent recovery from the economic recession is dependent upon a return to the gold standard is expressed by the federal reserve advisory council.

The council's view was made public Thursday night in a statement asserting among other things that "no real or permanent recovery can be had, or can reasonably be hoped for, until the country has been placed on a sound financial basis."

Such a basis it added, "necessarily implies a standard gold dollar of definitely and permanently fixed gold statement, with other forms of currency redeemable at all times in gold bullion in the amount so fixed. The council believes that joint or similar action by other important commercial nations is highly important and that such international action is extremely improbable on any other than a gold basis."

Farmer Freed In Death of Another

A jury was out only a short time while in criminal district court Thursday afternoon in finding Guadalupe Lopez, 28 year old Southmost farmer, not guilty on an indictment charging him with the murder of Maximino Mora, 23, Southmost farmer.

Mora died after receiving a knife wound over an eye in a fight June 18.

The defendant asserted that he struck Mora only after Mora had hit him with a pistol. Defense also attempted to prove that the wound over Mora's eye was not sufficient to produce death. Raphael Cowan and H. A. Garcia were counsel for the defendant.

Three Patients To Enter Institution

Sheriff W. Frank Brown and Deputy Jack Snoberger left here Friday morning in a car, taking three patients to a San Antonio state institution.

The United States Volunteer Life Saving Corps was formed in 1870.

'Poll Parrots' Denounced By Roosevelt; Citizens Are Told to Use Heads

WASHINGTON, Sept. 28. (P)—President Roosevelt's denunciation of "poll parrots" and "gossip-mongers" reverberated in the capital Friday.

Using language stronger than his wont, Mr. Roosevelt took occasion Thursday night to warn a radio audience against those who would "create fear or encourage panic."

In talking to the Women's Conference on current problems, arranged by the New York Herald Tribune, he said that "as a people we put our tongues in our cheeks when a fact or a series of facts are distorted."

"We as a people," Mr. Roosevelt said, "pay small attention to those gossip-mongers who invent tales, generally with a selfish objective behind the tales."

The president cited an example.

He said it was "a rumor which started in Wall Street, spread to Chicago and came to Washington for verification."

"The rumor," he said, "was the immediate retirement of the political party of the political party of the secretary of agriculture and his under-secretary, the secretary of labor and the secretary of the treasury."

The report, Mr. Roosevelt said, was "wholly untrue" and he urged the country to "consider and analyze the source and motive back of every report you read."

It was, he said, his conviction that "our people have both feet on the ground; that they are increasingly interested in the truth and increasingly interested in arriving at sound conclusions regarding our national progress in meeting current problems."

Mrs. Hauptmann's Home Searched in Germany For Possible Lindbergh Clues

KAMENZ, Germany, Sept. 28.—(P)—Detective Arthur Johnson of the New York police department Friday entered and searched the home of Frau Hauptmann, mother of the suspect in the Lindbergh case in the aged woman's absence.

Guarded by a solid wall of local police and accompanied by plainclothesmen from Berlin and Lwysden, Johnson had the small apartment opened by a locksmith, according to police, and entered to search for clues that might lead to further evidence concerning Bruno Richard Hauptmann, held in New York.

Frau Hauptmann was visiting another son in Dresden.

A throng of curious citizens filled the narrow street (Nautzenstrasse) to get a glimpse of the "famous detective."

The crowd of Kamenz citizens, who for several days have been following with avid interest developments in the case of their former townsman, grew so large that twenty or more burly gendarmes had to be called to hold back the onlookers and keep a small lane open for traffic.

Auto Recovered

An automobile stolen from C. O. Jones of Harlingen has been found near Kennedy, according to notice received by the Sheriff's office Friday morning from Const. W. T. Reader.

The sheriff's department has been unable to locate Jones who is believed to have moved out of Cameron county.

Ojo de Agua Case Arguments Heard

Judge Fred Bennett, special judge in the "Ojo de Agua" case, was hearing arguments from James Dougherty of Beville and F. W. Seabury here Friday morning.

The "Ojo de Agua" case was filed here in 1914 and involves land titles to approximately 40,000 acres in the northern section of the county. Judge Bennett is expected to take the case under advisement after studying briefs submitted by the numerous attorneys in the case.

125,000 Visited Beach Resort During Season

(Special to The Herald)

DEL MAR, Sept. 28.—Approximately 125,000 persons visited Del Mar during the course of a season, according to Col. Sam Robertson, developer and postmaster.

This estimate is based on tolls collected over the bridge connecting the Del Mar resort on Encinas Island with the mainland. The figures do not include officers and others who are not required to pay toll.

Coal in small doses stimulates plant growth and acts as a satisfactory fertilizer, according to Dr. Franz Fischer of Germany.

The last bird refuge established in the United States is located at Boulder Canyon in Nevada and Arizona.

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Women Prefer This Laxative

Needing laxatives more often, women prefer delicious Fenna-mint, the chewing gum laxative. It distributes its laxative ingredient by chewing, more uniformly into the system, thus giving a more natural and complete action that is not harsh on delicate organs. Delicious Fenna-mint contains a laxative ingredient regularly prescribed by physicians. It contains no richness to upset stomach or diet. Delay is dangerous. Today get back on schedule and stay there. Chew non-habit forming Fenna-mint for constipation.

Good PACKAGE COFFEE



TEXAS LARGEST SELLER

DARES DEATH TWICE DAILY IN CIRCUS BIG TOP

If ever you have wondered how a woman has the nerve to step into a cage, completely filled with a score of the most treacherous and ferocious, man-eating beasts that breathe—your chance to see it is coming.

For Miss Mabel Stark, the greatest and most fearless wild animal trainer ever known, will arrive, in person, with her congress of jungle beasts, with the Great Al G. Barnes Circus, for performances at Brownsville at 2 and 8 p. m., on Thursday, Oct. 4.

Her act, conceded the most breath-taking and thrilling ever offered the public, will be enacted before your eyes.

Armed only with a whip and a chair as a protection against the snarling creatures she will put the tigers through their paces in the great circular, all-steel arena, under the big-top at each performance. Miss Stark will demonstrate her uncanny power over the "big cats" as she fearlessly dissuades the snarling, clawing beasts into submission, and perform at her command.

The famous Mabel is but one of over 200 acts, displays and novelty numbers to be seen with this famous circus this season. Never before has this gigantic circus offered such an appealing array of features. Innumerable groups of educated horse and wild animal acts; thrilling and sensational aerialists, and countless ground and ring displays, not forgetting the five herds of performing elephants, the great double managerie, and the huge assemblage of 60 clowns, many of whom are nationally known.



Ex-President's Friends Hunted By Cuban Army

HAVANA, Sept. 28. (P)—The Cuban army was busy Friday rounding up members of the political party of former Pres. Ramon Grau San Martin, who suddenly fled by air to the U. S. Thursday.

The executive committee of Grau's party, the "autenticos," said it had urged him to leave the country because of reports his life was in danger. Grau and seven members of his family went to Miami by a commercial airplane.

Arrests of members of the party were made after handbills were circulated calling for the end of the "military jurisdiction." They were signed "autenticos."

Wood veneers as thin as paper are being made on a commercial scale.

Two Fugitives From Hospital At Pen Caught

MCLESTER, Okla., Sept. 28. (P)—Two of the seven tubercular convicts who tunneled out of the Oklahoma state prison here Thursday were recaptured at Hallettsville Friday.

Sgt. Grady Anderson, directing guards in the search, reported to Warden Sam Brown that Jack

Capps and Coney Coffey were caught as they were attempting to board a freight train.

Capps was sentenced to 21 years for robbery in Choctaw county and Coffey was serving a 25-year robbery sentence from Tulsa county.

After burrowing under the wall from the floor of the tubercular sanitarium, the seven patients fled in a waiting automobile. More than a score of guards continued the hunt for the remaining five fugitives.

Some diet experts contend that our digestive systems need 16 hours rest out of 24 and that one good meal a day is sufficient.

ARCHBISHOP MEETS POPE

VATICAN CITY, Sept. 28. (P)—Pope Pius Friday expressed commiseration for "stricken Mexico" whose religious situation, he said, was getting worse instead of better.

He received Monsignor Arthur J. Drossaerts, Archbishop of San Antonio, Tex., in a private audience and said he confirmed from his own information a report by Monsignor Drossaerts that persecutions of many kinds were going on continually in Mexico.

Monsignor Drossaerts, following the audience, said that there was also political danger in the situation owing to spread of bolshevism in Mexico.

Pope Pius told the Texas archbishop that he deeply sympathized with the apostolic delegate, Monsignor Leopoldo Ruiz, exiled from Mexico and now living in San Antonio, and he asked Monsignor Drossaerts to convey to him his special blessing.

The Pope surprised Monsignor Drossaerts by saying he had received a communication from the Mexican bishop telling the pontiff of all work Monsignor Drossaerts had done for Mexico and Mexicans, of whom there are 250,000 in his diocese. In recognition of this work, the Pope made Monsignor Drossaerts an assistant to the pontifical throne and conferred to him the title of Roman count.

Monsignor Drossaerts will leave Rome Sunday for Antwerp, from where he will sail for the United States.

King George I of England was a German and could not even speak English.



HER AGE:
30
SHE LOOKS
40



another case of KITCHEN FAG!

WOMEN of America spend more than 25 millions of dollars a year for beauty preparations... yet many are having their youthfulness undermined by KITCHEN FAG—the direct result of long slaving in hot, fumey, stuffy kitchens! Old-fashioned cook stoves are still taking their inevitable toll of health, poise and good looks from women who started housekeeping in the bloom of youth.

And, it's all so unnecessary! Electric Cookery would end forever their cooking worries and that mark of "kitchen fag" so unwillingly worn by countless women.

Modern Cookery—Electric Cookery keeps the heat where it belongs and also protects the complexion from soot, smoke and fumes that go with out-of-date cook stoves.

Highly important is the fact that Electric Cookery releases your time. It is so accurate, precise and thoroughly automatic that you can start cooking your meal, go off and leave it and come back when you get ready. No "pot watching." No "oven pecking." Investigate Electric Cookery! You'll be surprised at its many advantages and its low cost—less than a penny per person per meal.



Two leading Hotpoint models. Above, the Triumph; below, the Bungalow.



Hotpoint

It's EASY to get an Electric Range now. Just turn in your old cook stove and NO CASH down, balance easy terms. Come in today, select yours!

An Electric Water Heater supplies hot water in abundance for health and beauty needs at low cost. Besides, it definitely disposes of the final source of excess heat and fumes—an antique water heater.



Central Power and Light Company

CLOSEUP and COMEDY by DAN THOMAS — GEORGE SCARBO

